

A photograph of a city street scene. In the foreground, a white tram is moving along tracks. The background shows tall buildings, including one with a distinctive spiral tower, and a clear blue sky. The scene is overlaid with a semi-transparent white box containing text.

# Shifting to Neutral Ecological economics for a carbon-neutral economy

Presented by Eric Miller, David Suzuki Fellow, to City of Stratford, Energy and Environment Advisory Committee, on May 26 2021





Econom

Feminist Economics Today

LACRO ECONOMIC THIRD EDITION

New Keynesian Economics VOLUME 1

Principles of MacroEconomic

Principles of Microeconomics

Understanding Microeconomics

INTRODUCING

Keynesian Economics

Microeconomic in Context THIRD EDITION

Imperfect Competition and Sticky Prices

HARCOURT PETER KRIESLER

Sixth Edition

IF WOMEN COUNTED A NEW FEMINIST ECONOMICS



BEYOND ECONOMIC MAN

Feminist Theory and Economics

Environmental and Natural Resources Economics

theory, Policy, and the Sustainable Society

Economics

Tom Tietenberg

PRINCIPLES OF MICROECONOMICS

An Introduction to Ecological Economics

MARILYN WARING INTRODUCTION BY GLORIA STEINEM

Edited by Marianne A. Ferber and Julie A. Nelson



FOURTH EDITION

Steven C. Hackett

The Oxford Handbook of POST-KEYNESIAN ECONOMICS

VOLUME 1: THEORY AND ORIGINS

Robert Costanza John H. Cumberland Herman Daly Robert Goodland Richard B. Norgaard Ids Kubiszewski Franco

ANDREU MAS-COLELL MICHAEL D. WHINSTON AND JERRY R. GREEN

NATURAL RESOURCE ECONOMICS An Introduction

ECOLOGICAL ECONOMICS

OXFORD

INTRODUCTION TO ENVIRONMENTAL ECONOMICS

Mark Hanley | Jason Shogren | Ben White

Introduction to Economic

Stephen I Susan



Ecological Economics

INTERNATIONAL ECONOMICS



James Ge

Marc Lavoie



POST-KEYNESIAN ECONOMICS New Foundations

Environmental and Natural Resource Economics A Contemporary Approach



Microeconomic Context

IN • HARRIS • NELSON



Edited by

ecological economics



sustainability

efficiency

distribution

accounting needed for net-zero emissions

how to efficiently get to net-zero

future burdens of today's GHG emissions

# Social Cost of Carbon

Estimated value of future damages (net of benefits) from emitting 1 tonne CO<sub>2</sub> today  
Rises over time with rising emissions since damages grow with accumulated emissions

**Between about \$140 and \$450 CDN per tonne of CO<sub>2</sub> today**  
depending on assumptions and models used

Social Cost of Carbon

vs

Carbon Price in a jurisdiction



# “Carbon Pricing”

**Direct** OR **Indirect**

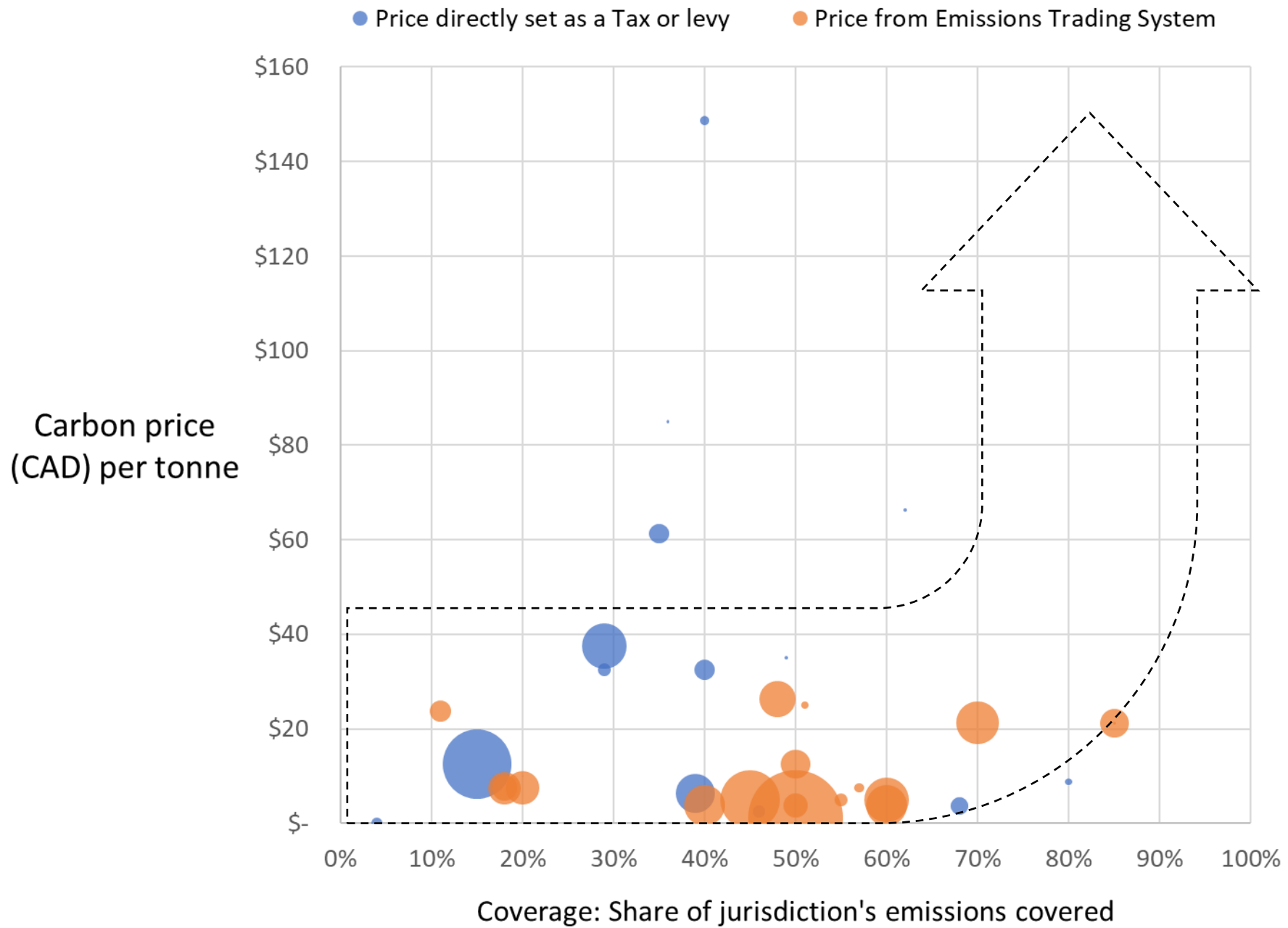
set a **price on emissions**  
to affect **quantity of emissions**

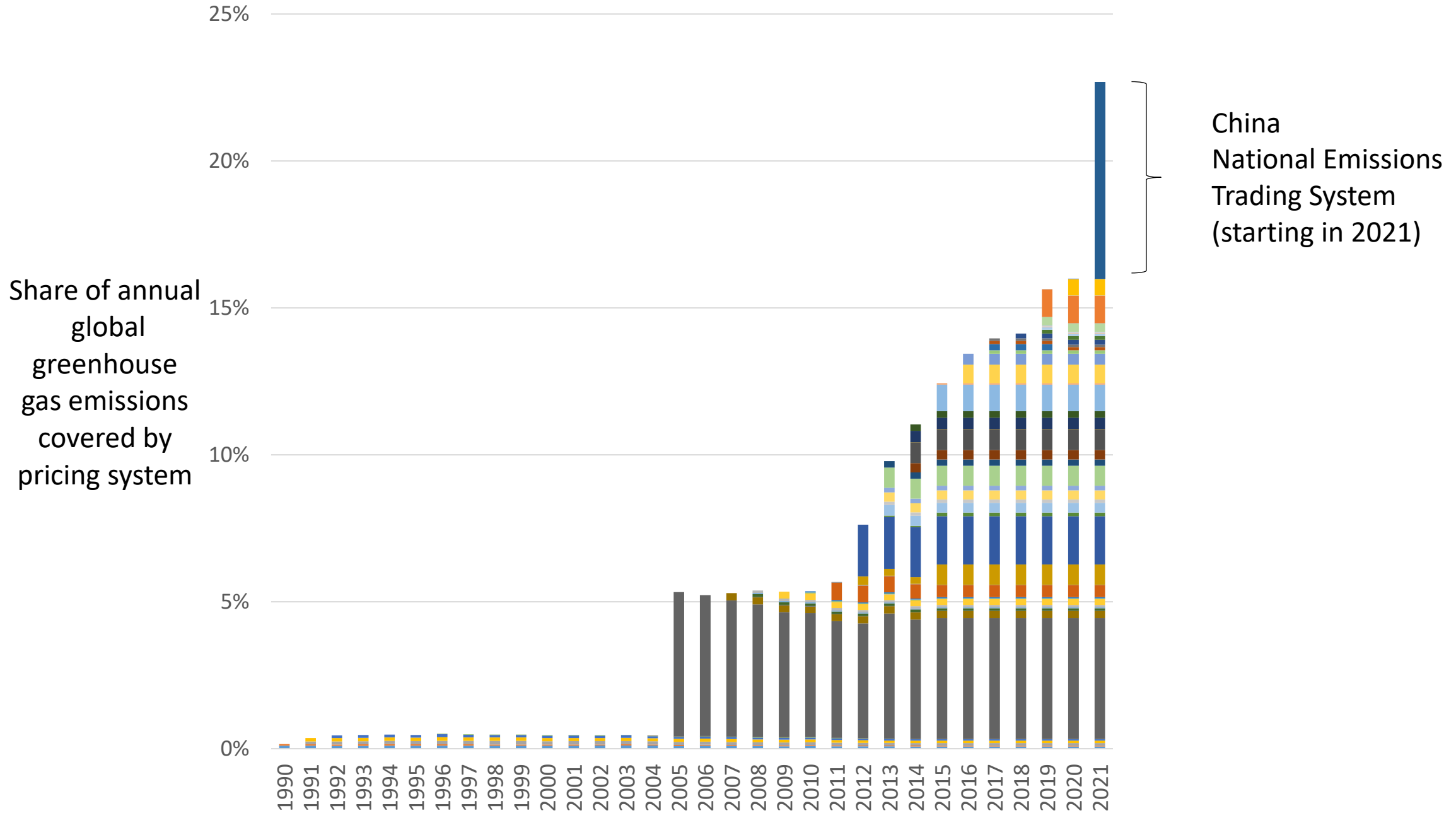
set a cap on **quantity of emissions**  
to affect **price of emissions**

e.g. BC Carbon Tax, (AB Carbon Levy)  
Federal Backstop (ON 2019-2022)

e.g. Cap and Trade system in QC  
(Former ON system 2017-2018)

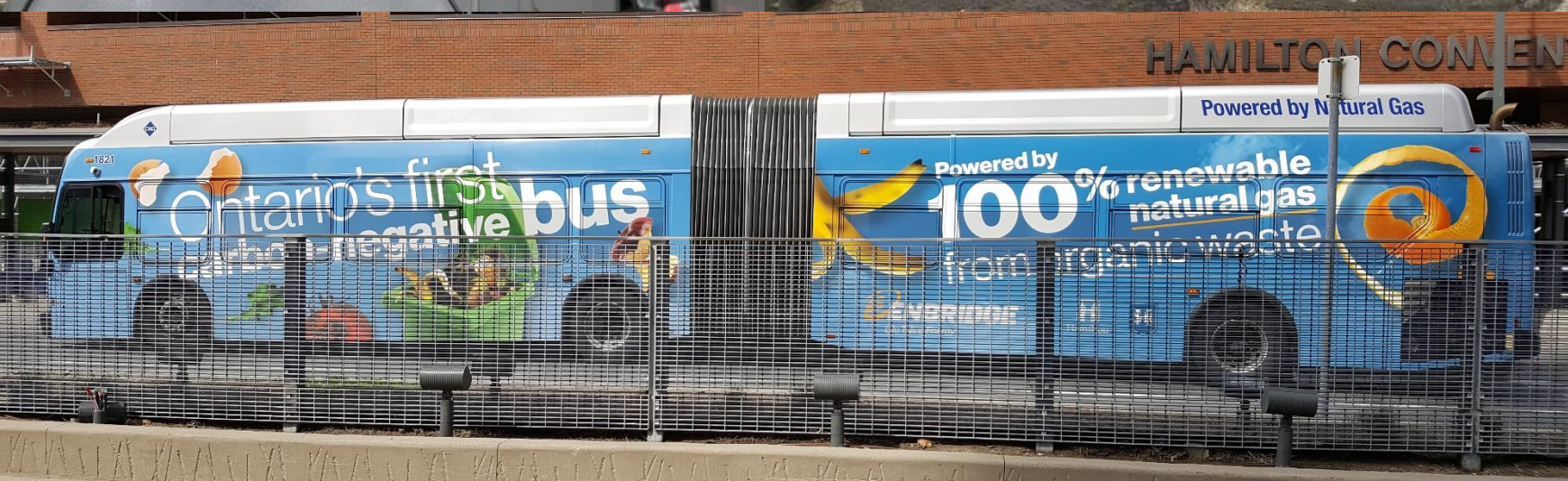
Makes the price of goods and services more inclusive of their emissions  
Incentivizes ongoing conservation by producers and consumers and investors







Carbon pricing needs to be adequate, comprehensive in coverage, and lasting



# “Nature-based solutions” as key to getting to *NET* zero



We need area-based accounting of possibilities and trade-offs

Do the math  
(of a carbon budget)  
and do spatial analysis

## Ecological Footprint



demand

forest carbon uptake

+

forest products

+

grazing land

+

cropland

+

built-up land

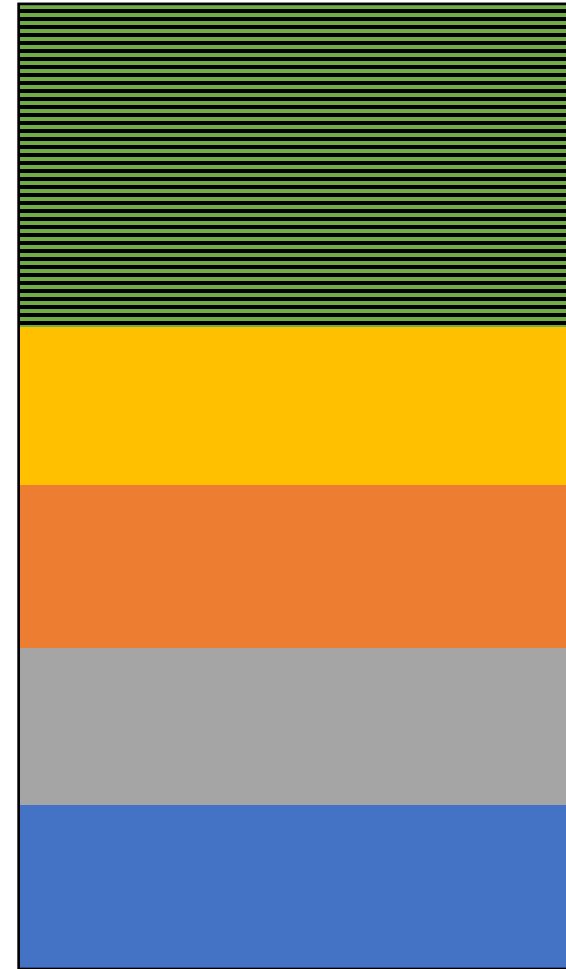
+

fishing grounds

---

global hectares

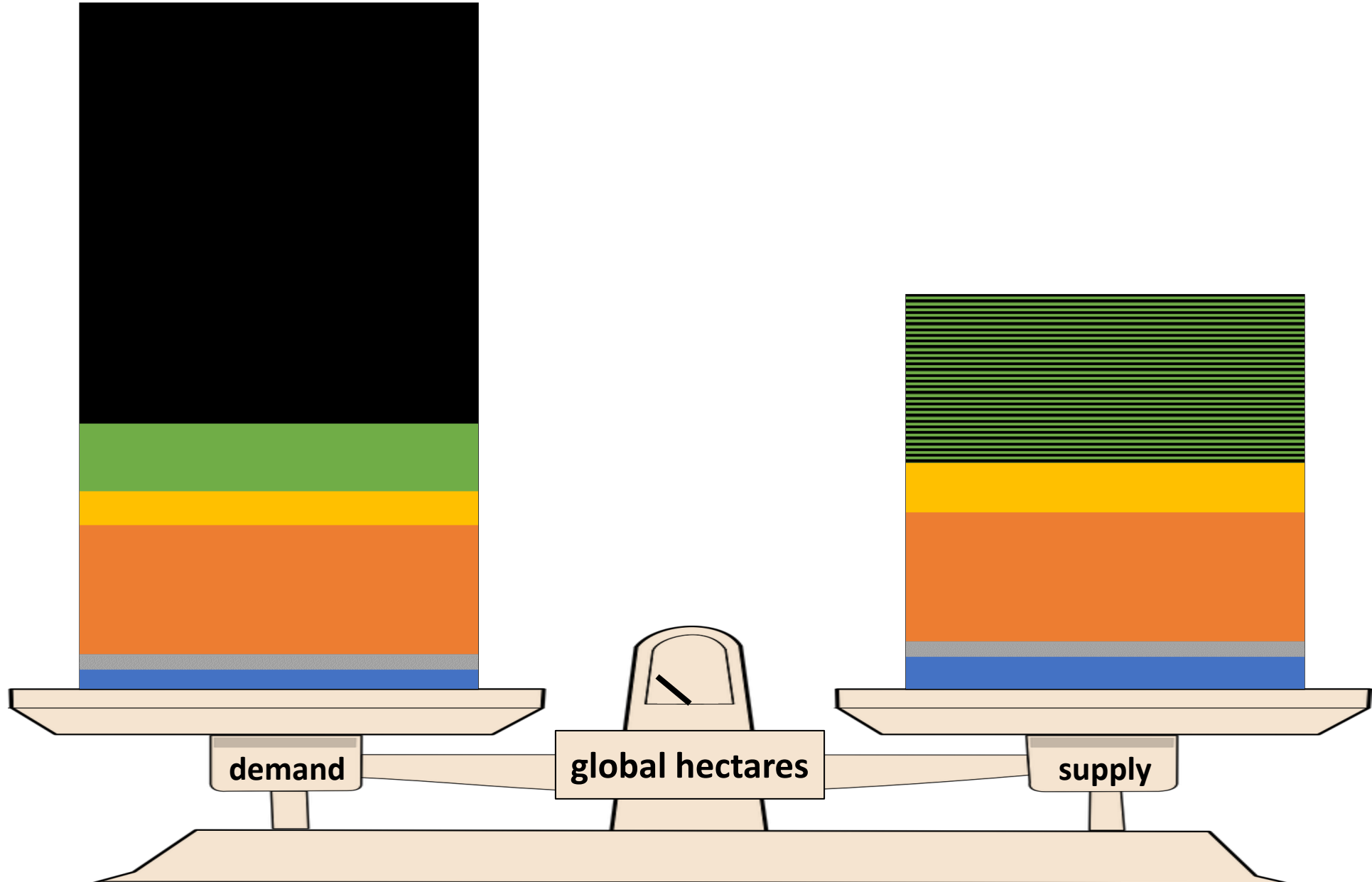
## Biocapacity



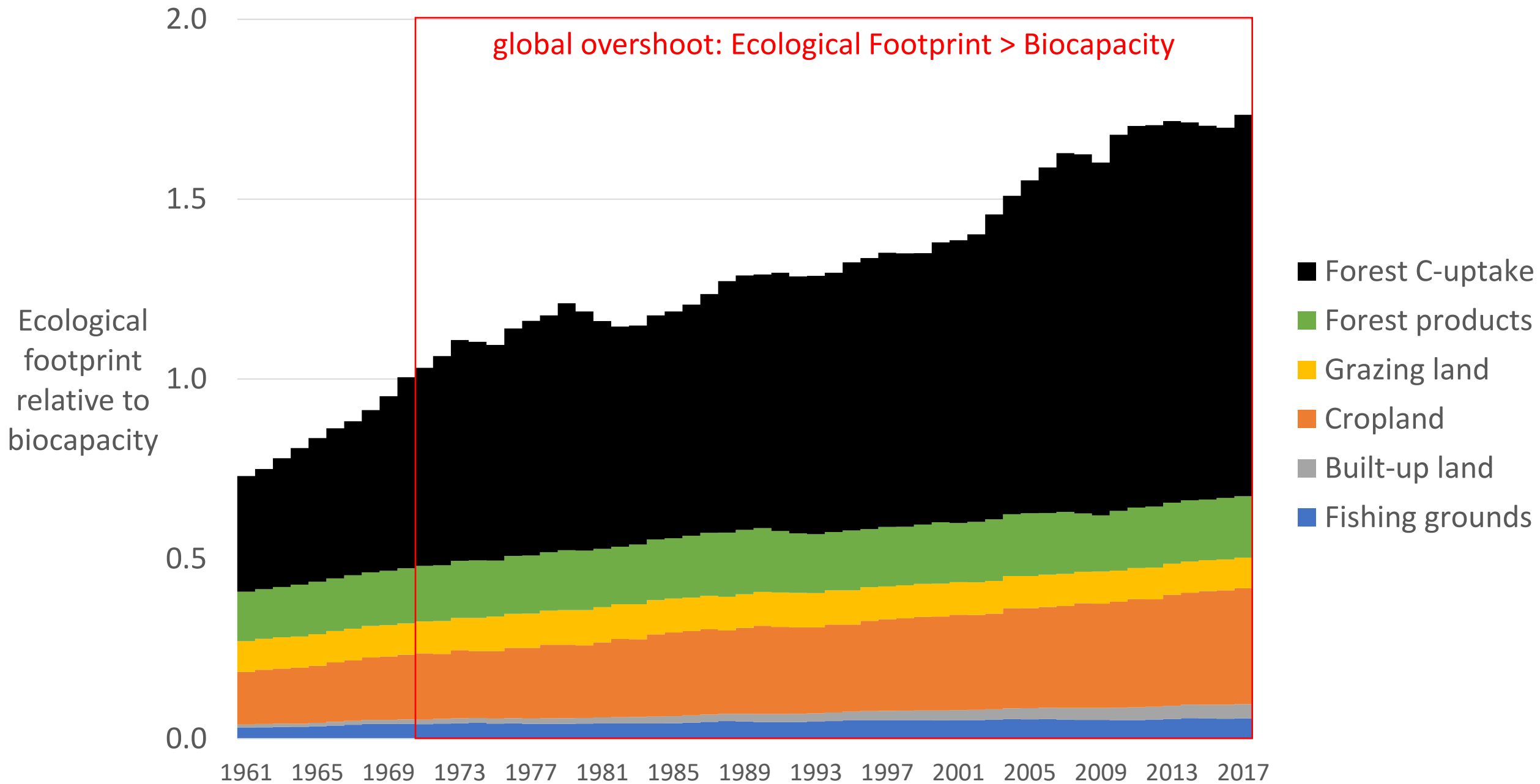
supply

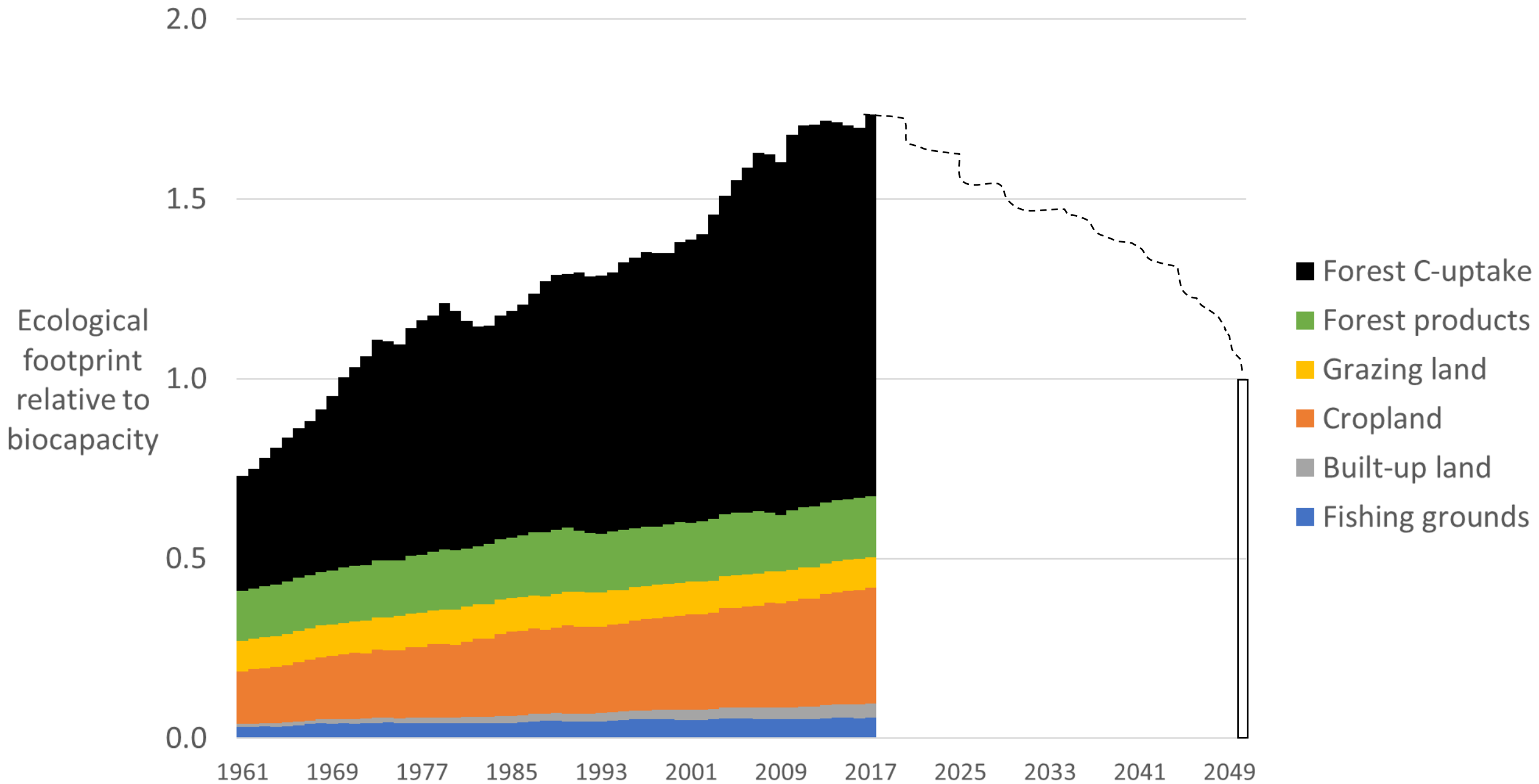
**Ecological Footprint of humanity in 2017**

**Biocapacity of planet earth in 2017**



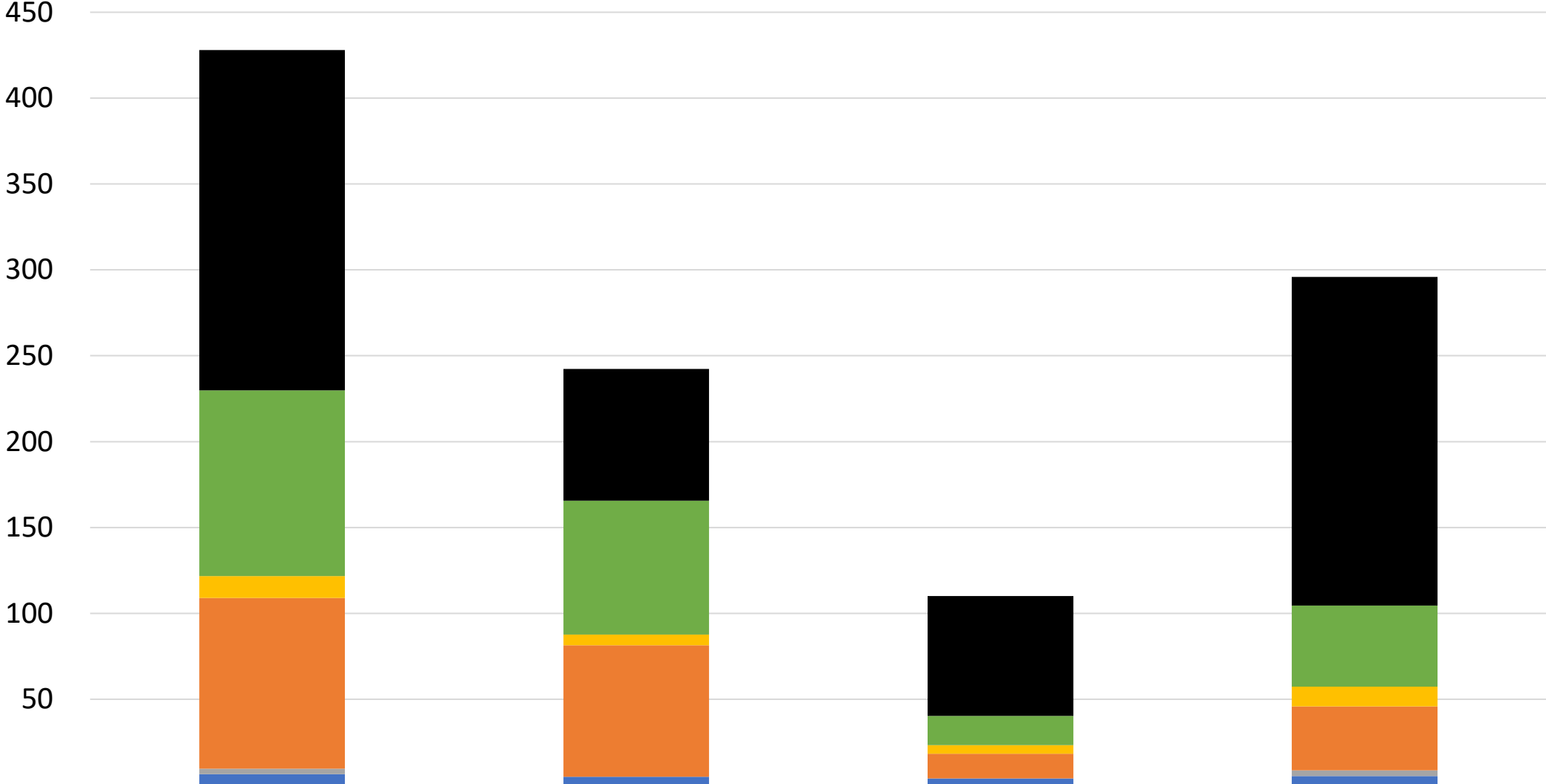






# Canada's Ecological Footprint in 2017 (in global hectares)

Millions



- Forest C-uptake
- Forest products
- Grazing land
- Cropland
- Built-up land
- Fishing grounds

What should we aim to maximize or minimize?

maximize jobs

minimize GHGs

# Per \$M of sector's output in Canada in 2016



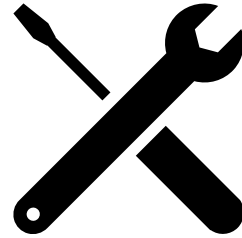
Megaproject construction

4.0

7.9

390

50



Repair construction

6.9

9.7

230

24

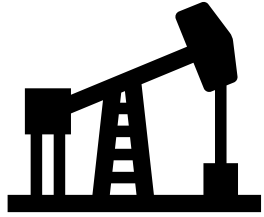
FTE Jobs in sector

FTE Jobs in Canada

T GHGs emitted in Canada

T GHG / FTE Job in Canada

# Per \$M of sector's output in Canada in 2016



Oil and gas extraction



Nursing and residential care

0.9

14.9

FTE Jobs in sector

4.3

16.7

FTE Jobs in Canada

2070

80

T GHGs emitted in Canada

483

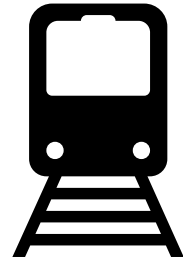
5

T GHG / FTE Job in Canada

# Per \$M of sector's output in Canada in 2016



Auto manufacturing



Urban transit services

0.5

2.3

320

142

12.5

16.9

360

21

FTE Jobs in sector

FTE Jobs in Canada

T GHGs emitted in Canada

T GHG / FTE Job in Canada

What should we aim to maximize or minimize?

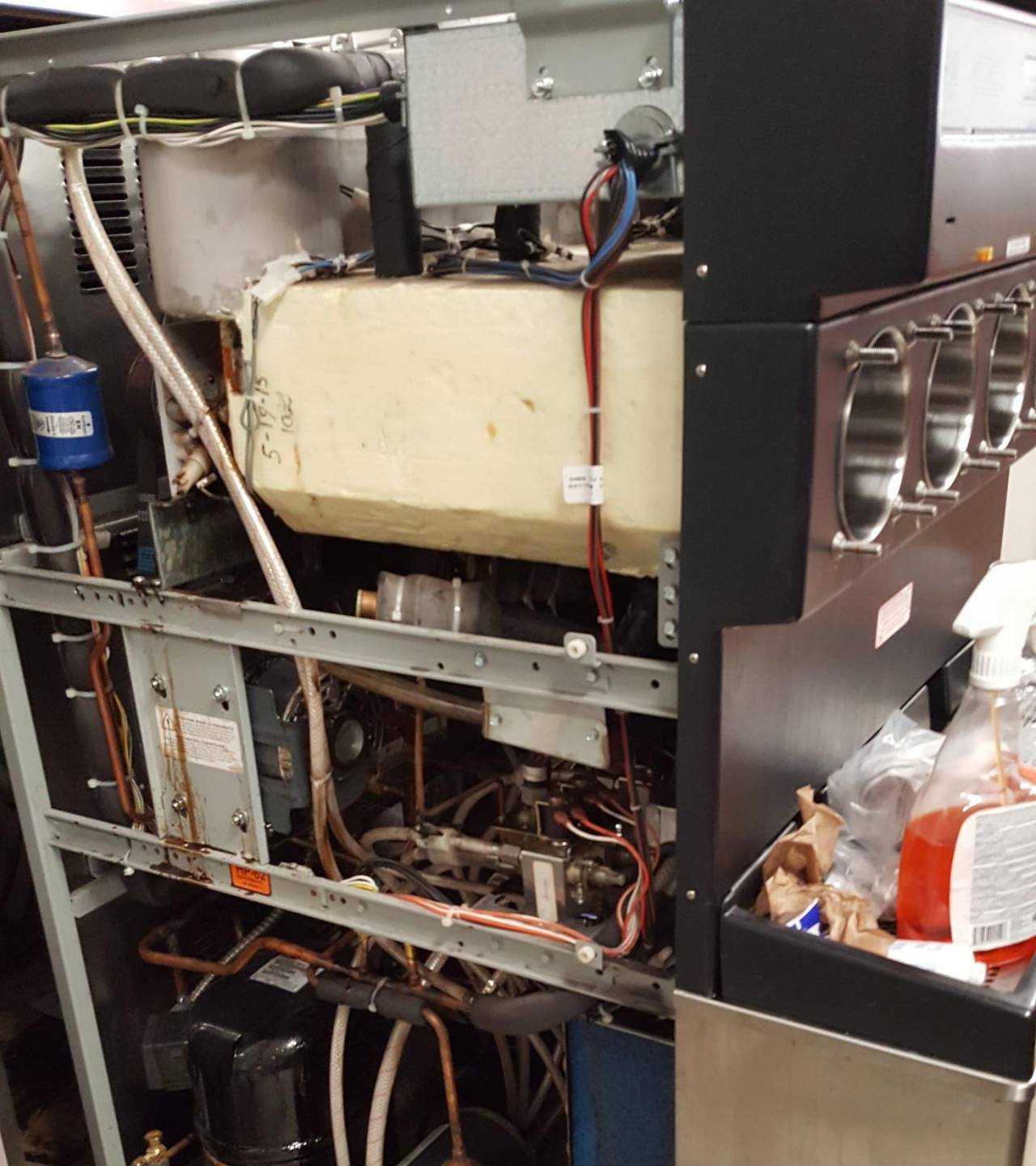
$$\max \left( \frac{\text{long lives equitably lived with high life satisfaction}}{\text{ecological footprint}} \right)$$

subject to **sustaining biocapacity**



# Conclusions

- Choose Ecological Economics for sustainability, efficiency and equity
- Social cost of carbon helps to understand the future burden of today's emissions
- Carbon pricing helps producers and consumers and investors to conserve
- Carbon pricing needs to be adequate, comprehensive, and lasting
- Ecological Footprint and Biocapacity accounting are useful for area-based evaluation of trade-offs especially with respect to nature-based solutions
- Economic policy should target better measures of performance than Gross Domestic Product
- Even small discussions and inquiries can generate change...





## Town of 84 people unplugs pop machine, saves \$9K a year



Energy audit an eye opener for community of Jean Marie River in the N.W.T.

Katherine Barton · CBC News · Posted: May 30, 2016 6:30 AM CT | Last Updated: May 30, 2016



# Resources I would encourage you to explore

- Ecological Footprint data: <https://data.footprintnetwork.org>
- Ecological Footprint work: <https://footprint.info.yorku.ca>
- Life satisfaction data and analysis:  
<https://worldhappiness.report/ed/2021/>
- Happy Planet Index: <http://happyplanetindex.org/>
- Ecological Economics: Online CANSEE conference May 27-29.  
<https://cansee.ca/cansee2021/>

If you want to connect with me  
[edge.ca/stratford](https://edge.ca/stratford)

# References cited

- Statistics Canada. 2021. Table 36-10-0594-01. Input-output multipliers, detail level. <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3610059401>
- Statistics Canada. 2021. Table 38-10-0098-01 . Direct plus indirect energy and greenhouse gas emissions intensity, by industry. <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3810009801>
- York University Ecological Footprint Initiative & Global Footprint Network (2020). 2021 Edition of the National Ecological Footprint and Biocapacity Accounts. <https://data.footprintnetwork.org>
- World Bank (2021). Carbon Pricing Dashboard. <https://carbonpricingdashboard.worldbank.org/>